

CHILDREN CANCER HOSPITAL – EGYPT

STRATEGY REVISIT 2020-2025

April, 2019



جمعية أصدقاء المبادرة
القومية ضد السرطان
Association of Friends of the
National Cancer-free Initiative



DISCLAIMER

THIS A PRELIMINARY DRAFT OF CCHE
STRATEGY REVIEW SUBJECT TO FURTHER
REFINEMENT AND ELABORATION.

WORKSHOP AGENDA

- 01** MINDSET & PHILOSOPHY
- 02** STRATEGY FORMULATION
- 03** STRATEGY FRAMEWORK
- 04** OBJECTIVES
- 05** STRATEGIC IMPERATIVES
- 06** STRATEGIC DIRECTIONS
- 07** ACTIVATION PLAN

01 PHILOSOPHY & MINDSET

After the previous events that CCHE faced , it was time to revisit our strategy developed in 2016 to face the new challenges , The **key triggers for initiating this strategy review** can be summarized as follows :





The new strategy developed consists of three layers that are critically important for the future of all entities facing key areas of concerns, as shown below:

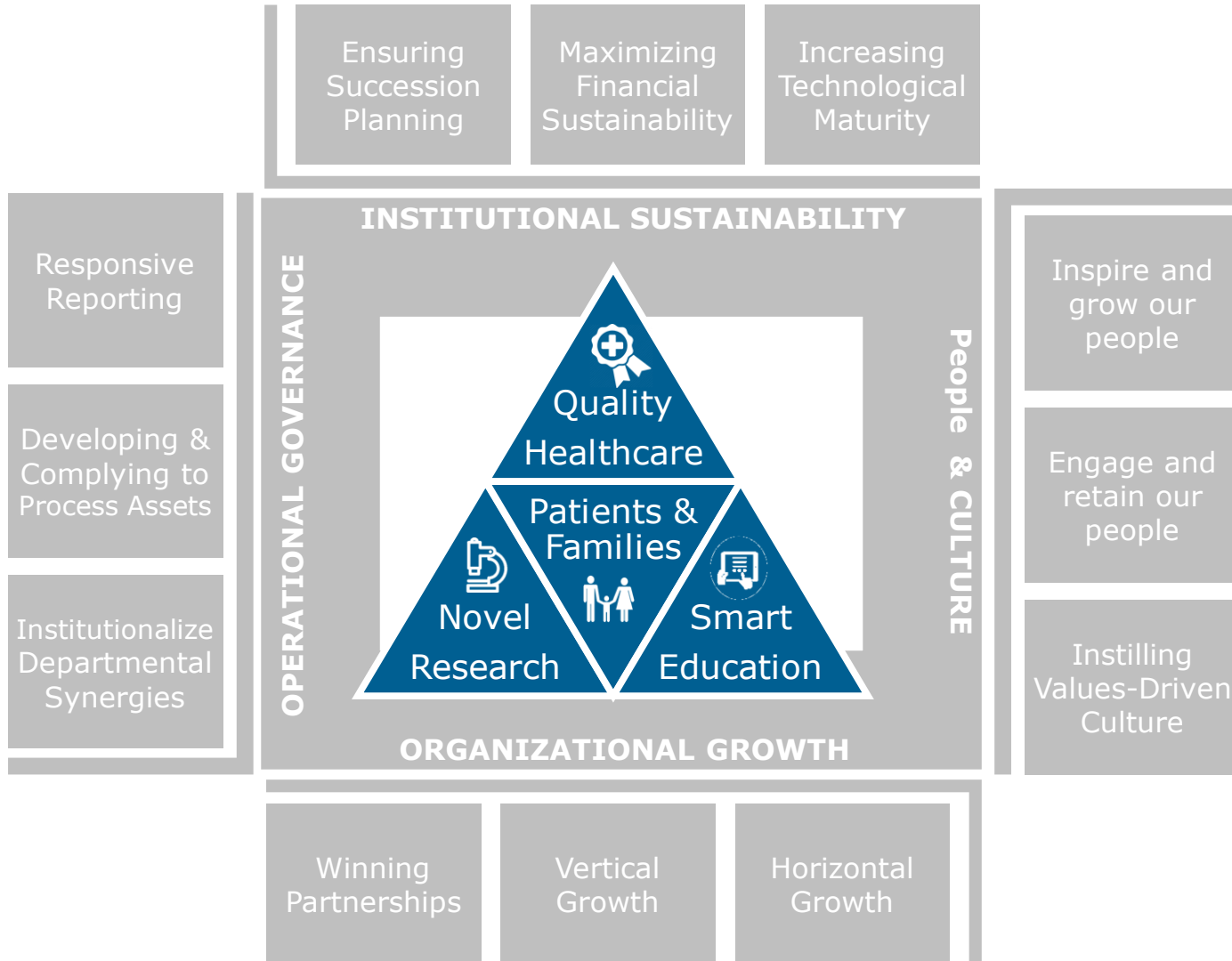
LAYERS		CLARIFICATION
OBJECTIVES		The objectives will be changed based on the strategy of each entity, however it should be emerged from the mission.
STRATEGIC IMPERATIVES		The strategic imperatives should be applied on all CCHF entities to ensure the longevity and the growth of the organization.
STRATEGIC DIRECTIONS		The strategic directions are the ways/ targets that will drive us to achieve the goals and the imperatives in a smart way.

03 STRATEGY FRAMEWORK

With patients and their families at the center of the model, our revised strategy aims to serve 3 main goals out of which strategic measures and initiatives shall be cascaded. The strategy also emphasizes 4 strategic imperatives that were cascaded to 12 strategic direction subject to further cascading to strategic measures and initiatives.



04 OBJECTIVES



PATIENTS & FAMILIES

The **patients and their families** are our **central stage** around which all our model was directed.



SMART EDUCATION

Build the **potential of professional calibers** to meet the needs of 57357 hospitals and planned expansions by developing **smart education programs**.



QUALITY HEALTHCARE

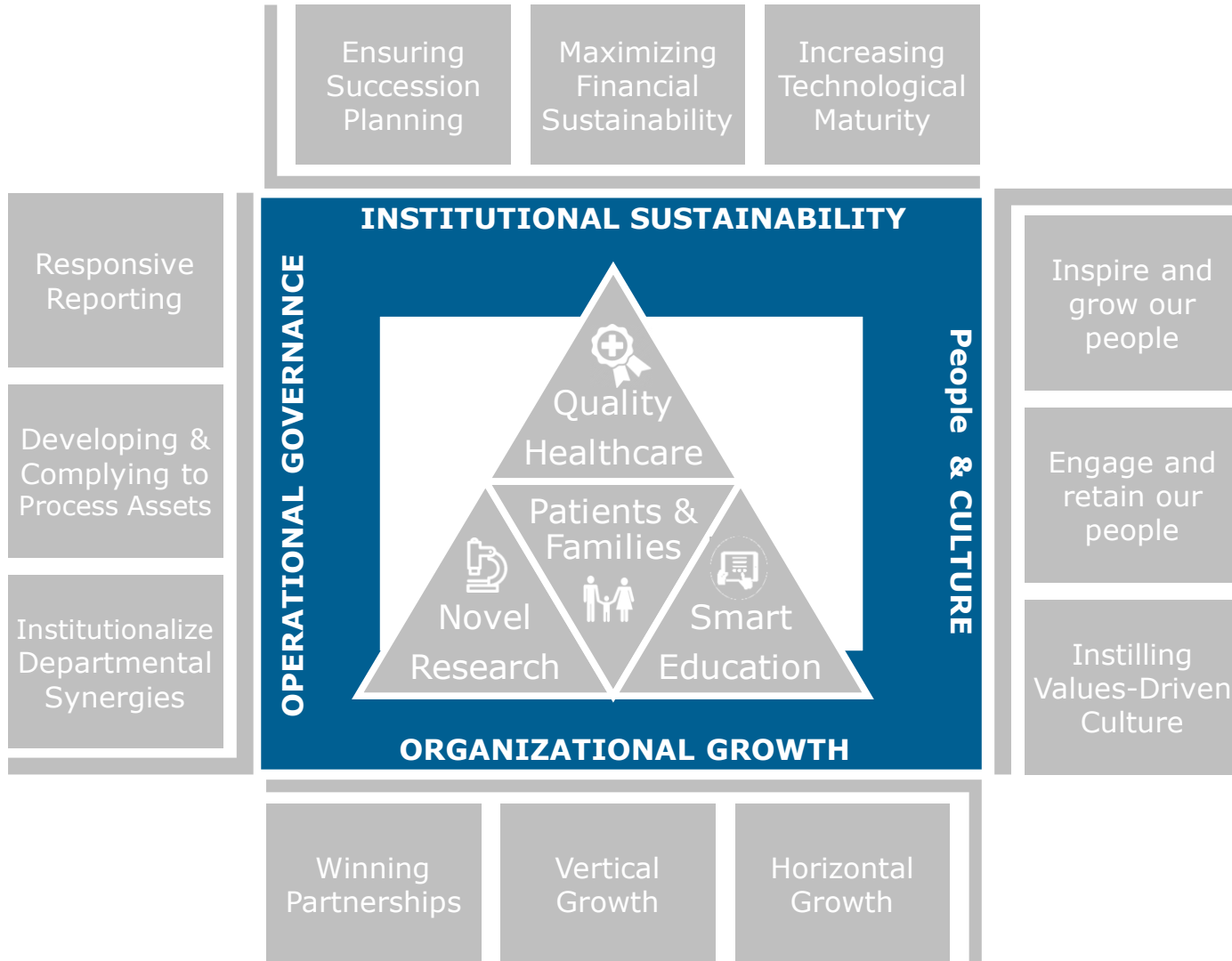
Prove a **state of art quality** in each component of operation **while instilling an internationally recognized, dynamic and agile model** for comprehensive pediatric oncology care.



NOVEL RESEARCH

Establishing a **world-class research culture** that **significantly contributes to the advancement of science in cancer research**.

05 STRATEGIC IMPERATIVES



INSTITUTIONAL SUSTAINABILITY

Integrate the principles of sustainable development into work policies and public practices to minimize direct social impacts as well as manage indirect impacts while promoting services that strengthen institutional sustainability

DEVELOPMENT & CULTURE

Building institutional culture by defining and demonstrating standards of behavior and development that reflect the unified culture of concepts and goals.

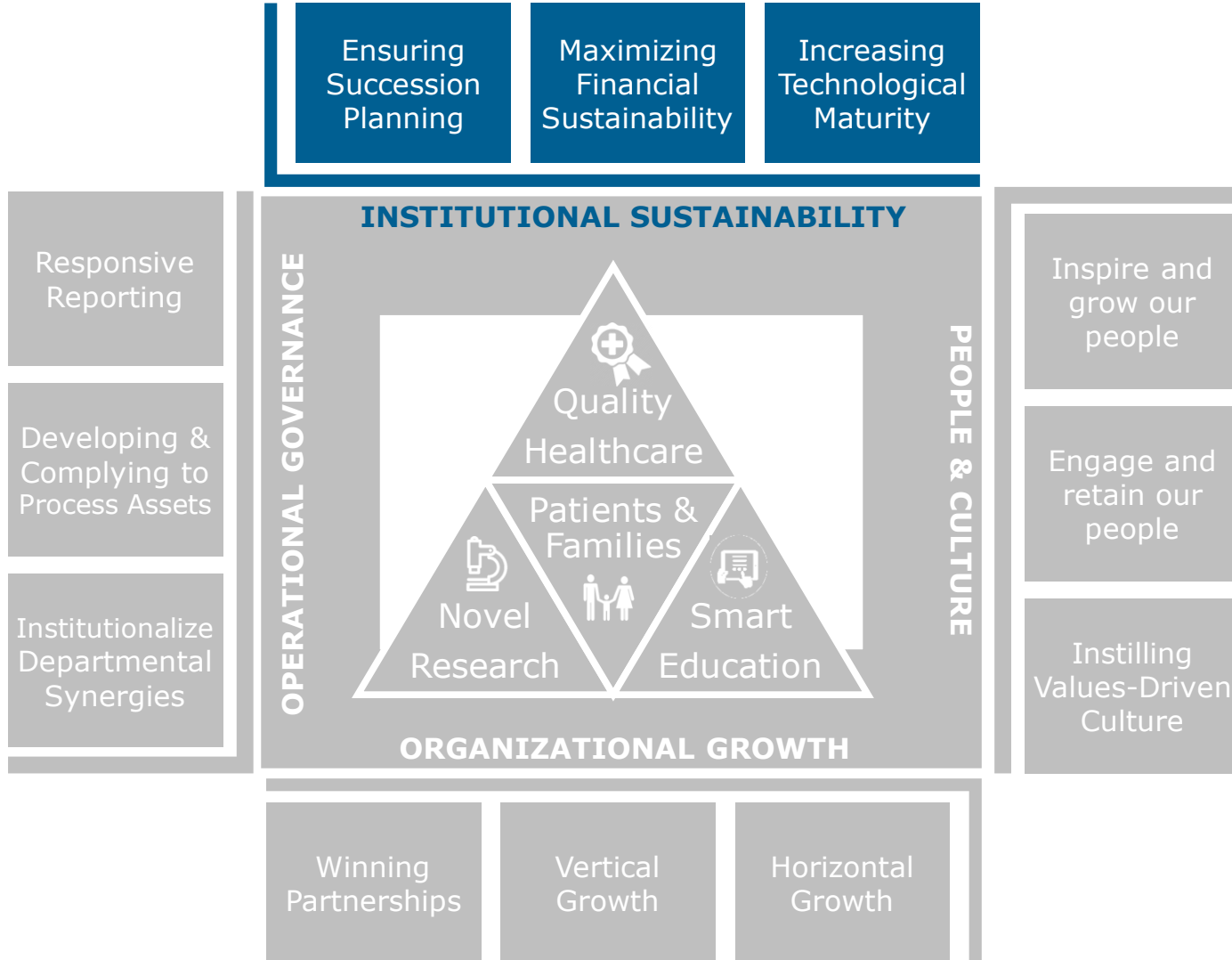
ORGANIZATIONAL GROWTH

Create new and renewable horizons by harnessing new skills, competencies and tools to support innovation and growth

OPERATIONAL GOVERNANCE

Develop a general framework for governance that is a systematic and practical work system that simulates the operational work of the actual implementation of the governance strategy in all its aspects

06 STRATEGIC DIRECTIONS



ENSURING SUCCESSION PLANNING

Develop contingency plans to meet the continuing needs of leaders and ensure smooth succession by identifying critical functions, and the best candidates for tracking in each job.

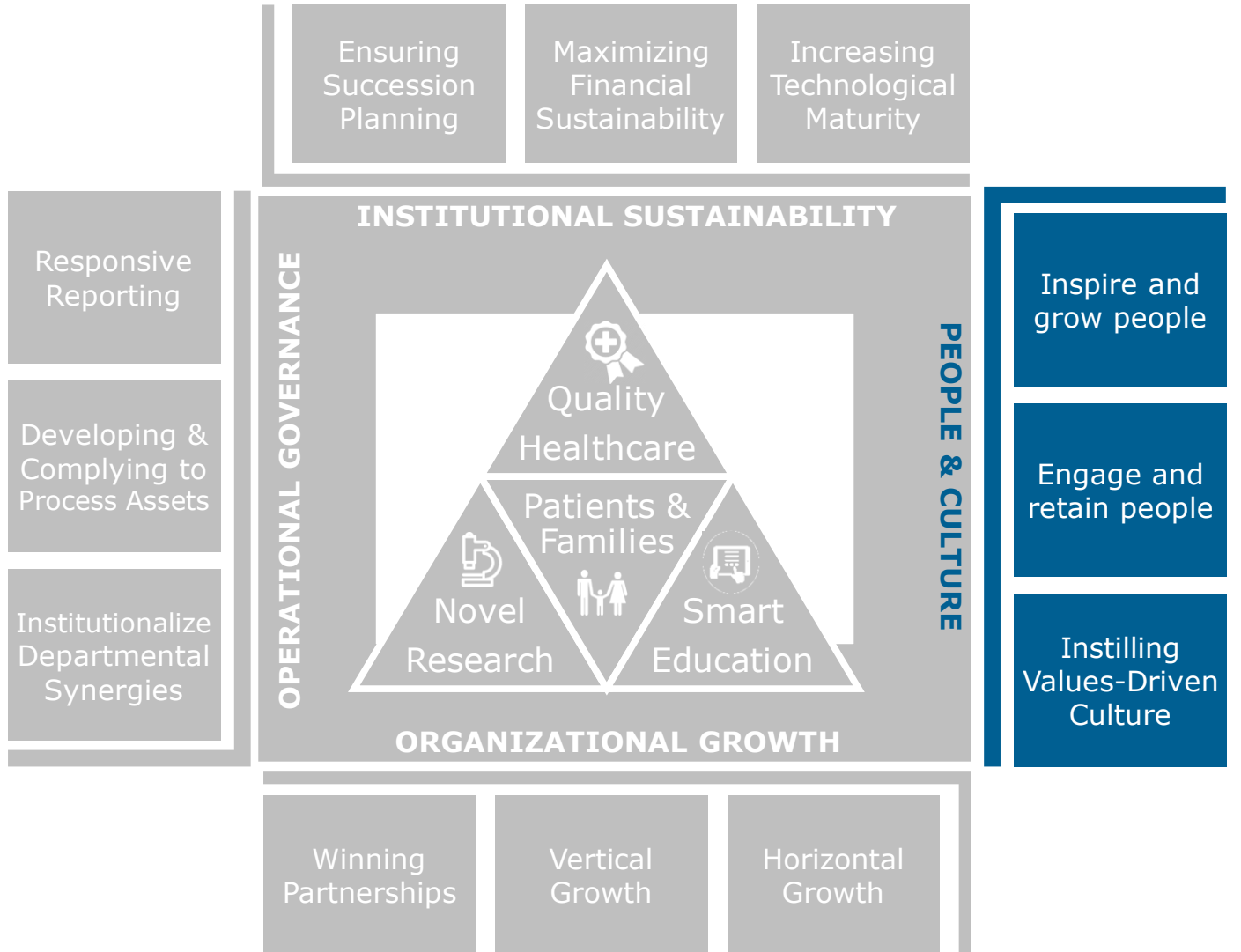
MAXIMIZING FINANCIAL SUSTAINABILITY

Consolidate the effort to improve the image of the organization and **achieve profits and cut costs through cooperation among all employees** through the development of a clear and innovative business plan.

INCREASING TECHNOLOGICAL MATURITY

Embrace new technologies as part of enhancing and enabling our organization, employee's performance and learning and development experience, and supporting improved delivery of person-centred, responsive and empowering services.

06 STRATEGIC DIRECTIONS



Inspire and grow people

Develop a **learning culture that prioritizes people's learning and development and career aspirations** while building the future capabilities needed to deliver on our strategic priorities.

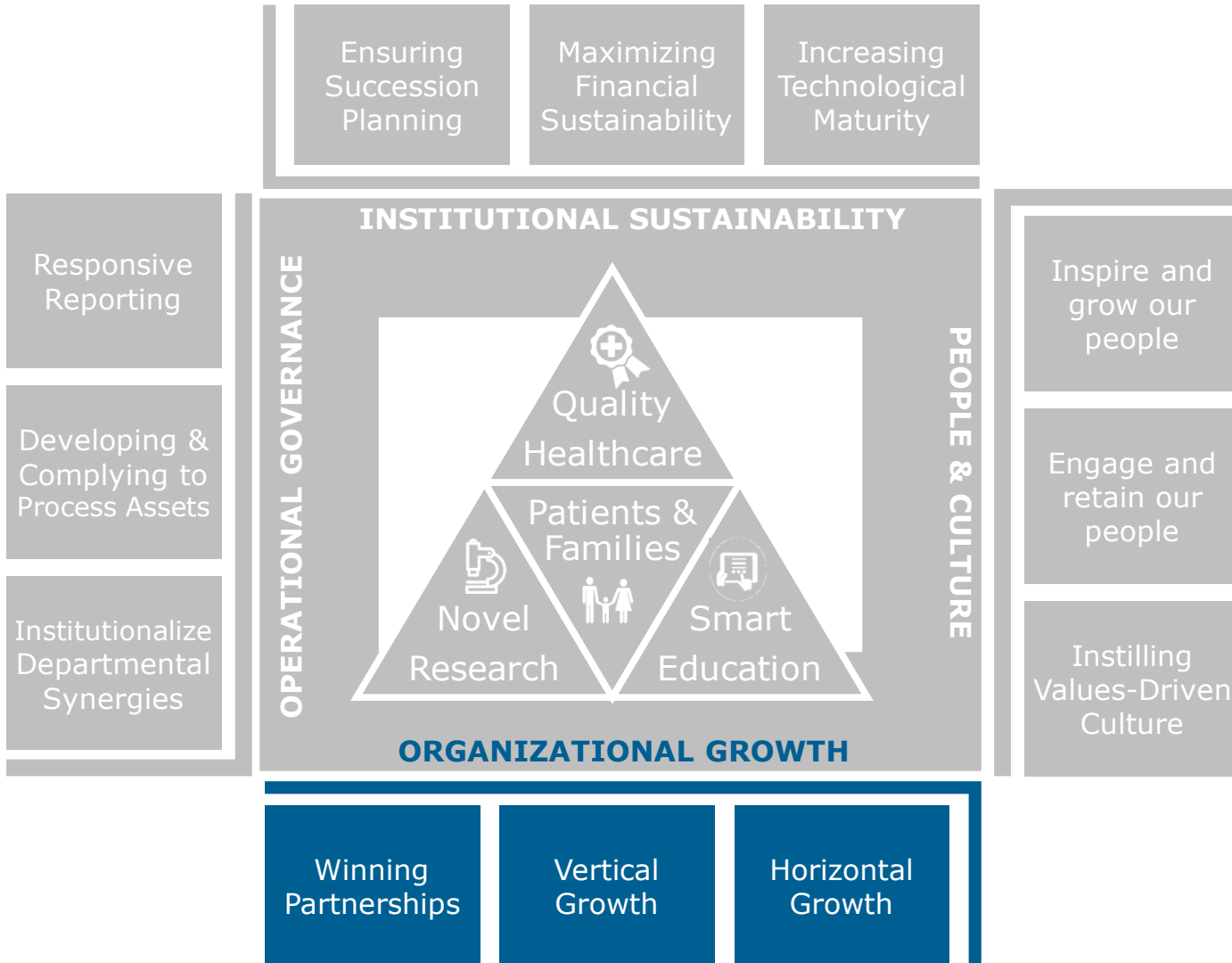
Engage and retain people

Develop **and lead a unifying culture that promotes a strong sense of connection for our people**, one that enables them to live our organizational values in our communities.

Instilling Values-Driven Culture

Create a **healthy working environment that motivates employees to do their best** to achieve the objectives of the organization through cooperation and solidarity

06 STRATEGIC DIRECTIONS



Horizontal Growth

Supporting innovation within the organization through cooperation to serve as a nucleus for **introducing new services, thus enhancing competitiveness and leadership.**

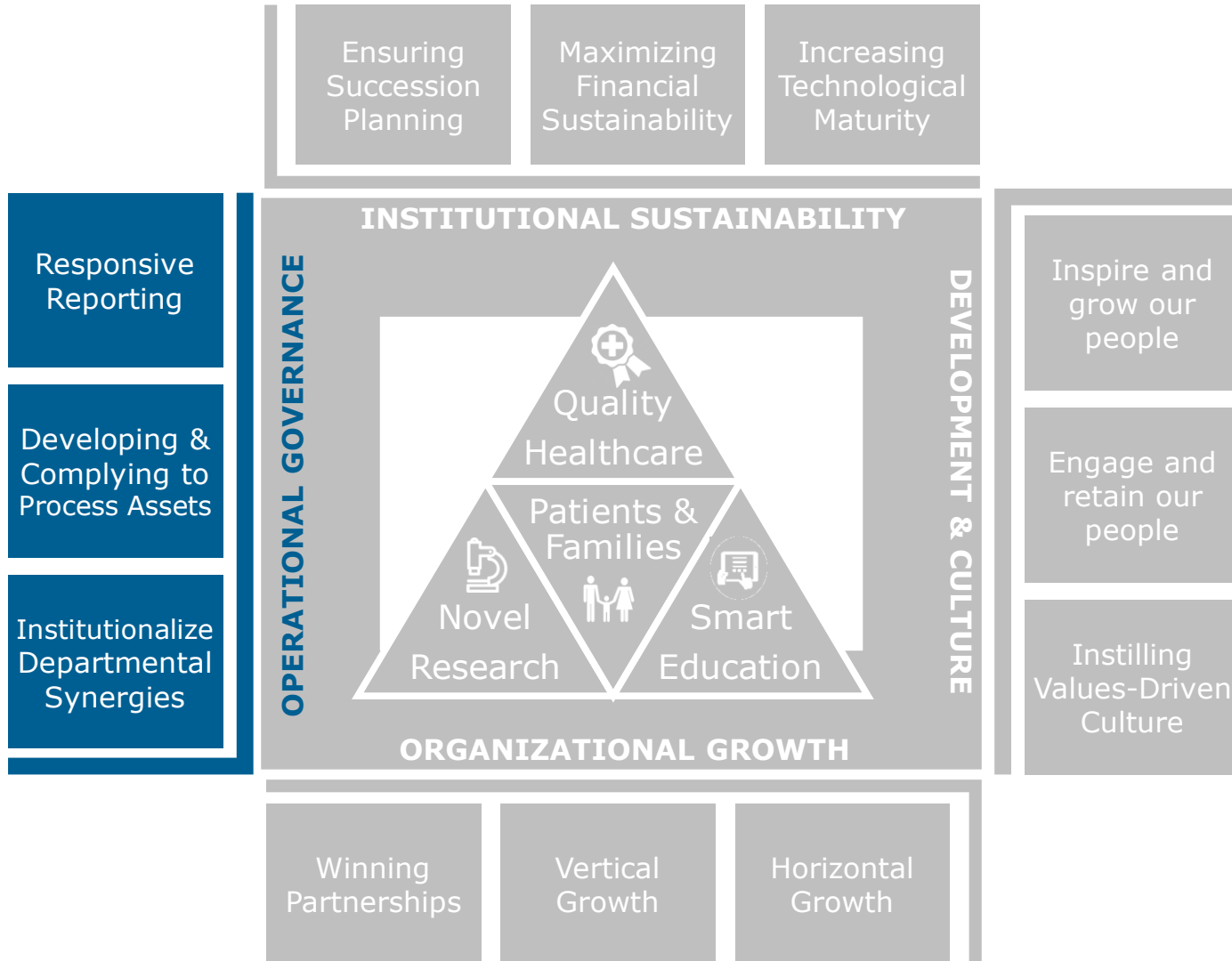
Vertical Growth

Develop the general framework and rules governing the **expansion of the scope of services provided to include new innovative domains** that support the objectives of the organization.

Winning Partnerships

Creating new opportunities to form strategic partnerships, which in turn will support the hospital's local and international market location and its effective impact

06 STRATEGIC DIRECTIONS



Responsive Reporting

Adherence to the policies governing the lines of reports and communication in order to achieve optimal operating efficiency and avoid confusion, which helps the senior management to see and analyze the whole picture.

Developing & Complying to Process Assets

Compliance with unified policies regulating the work flow at Organizational level, departments, and individuals to create a state of cohesion and unified orientation and not wasting the effort between different teams.

Institutionalize Departmental Synergies

Support and coordinate policies related to roles and functions between the various departments to achieve optimal utilization of resources and avoid mixing between the functions of different sections, which may put employees in a state of confusion and productivity

07 ACTIVATION PLAN

Action	April	May	June	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	JUL	AUG	SEP	
Infectious Diseases	█																					
Nursing	█																					
ICU			█																			
Labs			█	█																		
Research				█	█																	
Facilities					█	█																
Finance						█	█															
Health & Safety							█	█														
Human Resources								█	█													
L&D									█	█												
CPID										█	█											
Security											█	█										
Supply Chain												█	█									
Patient Services													█	█								
Clinical Nutrition														█	█							
Radiotherapy															█	█						
Radiology																█	█					
Blood Bank																	█	█				
Pharmacy																		█	█			
Pathology																			█	█		
Anesthesia																				█	█	
Rehab & Physical Medicine																					█	█
Surgery																						█
Nuclear Medicine																						
Medical Informatics																						
Biomedical Engineering																						

THANK YOU